

English and the Media 1 Course Outline

Alison Schwartz

Looking at Images in Media: Using the “Seeing and Writing” textbook to analyze print images including painting, photography, advertisements. Terms and Concepts learned: Irony, Parody, Abstract and Concrete Images, Purpose, Audience.

Learning Literary Terms: Using the book, *Tsosti*, students analyze the text using standard literary devices: Character, Plot, Setting, Tone, Atmosphere, Diction, Figurative Language, and Symbolism.

Using the Same Subject expressed in Different Media: Study of Gang Violence, its causes and effects, around the world. Comparison in Visual Project and Written Presentation on Film, Text, Internet, and Print.

Study of Rhetoric:

What is rhetoric and where and when is it used.

Compare/Contrast two speeches by Bill Clinton. Written Compare/Contrast Analysis of how he creates two different persona of himself to discuss his affair with Monica Lewinski.

Rhetorical Devices in Documentaries:

Compare *Fahrenheit 911*, *Searching for Jesus*, and *Al Gore Environmental*. Write an evaluation in terms of what rhetorical approaches and strategies did each use to persuade the audience.

Rhetoric in Advertisement:

Writing assignments and projects presented on analysis of rhetorical strategies used in Media.